

Angie's Travel Routes

Media Kit 2026



Bucket List Deutschland

Places - History - Routes

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About Me

I am Angelika Klein,
a German travel blogger based in
Sindelfingen near Stuttgart.

On my blog **Angie's Travel Routes**, I have been writing since December 2022 about Germany as a travel destination — with a focus on culture, history, cities, UNESCO World Heritage, and individual travel routes.

My content is tailored to culturally interested travelers who explore consciously, comfortably, and independently, and who value well-researched information.

My Approach

- careful research
- honest first-hand experiences
- strong editorial standards
- high-quality photography
- long-lasting, relevant content



Core Topics

- historic towns & old town centers
- UNESCO World Heritage Sites in Germany
- castles, palaces & cultural landscapes
- road trips & thematic travel routes
- art, architecture & history
- culinary experiences & regional cuisine

Target Audience

My readership consists of culturally interested, independent travelers who explore Germany thoughtfully and with an appreciation for quality.

They value comfort, regional cuisine, and well-researched background information, taking their time rather than rushing through destinations.

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Reach & Channels

- **Blog:** 3,000–4,000 monthly page views (seasonal fluctuations)
- **Instagram:** 2.300 followers
- **Pinterest:** Up to 70,000 monthly impressions (seasonal peaks)

All content is published in German and English and is designed for long-term search engine visibility.

Services & Collaboration Opportunities

- Research & press trips
- Editorial blog articles (DE/EN)
- Instagram content (posts, reels, stories)
- Pinterest distribution of editorial content
- Newsletter features
- High-quality photography
- Travel routes, maps & structured info boxes

Authentic, independent reporting is a prerequisite for every collaboration.

Popular on Angie's Travel Routes

- **Würzburg Sightseeing - the Complete City Guide (with Map)**
A cultural-historical city guide with a focus on UNESCO World Heritage
- **Weimar sights - the complete city guide (with map)**
A city portrait between Weimar Classicism, Bauhaus, and Nazi-era history
- **UNESCO World Heritage in Germany - all 55 World Heritage Sites (with maps)**
A comprehensive overview of all German UNESCO sites
- **Road Trip Germany - The Best Routes with Highlights and Map**
Thematic travel routes for independent cultural journeys
- **Berchtesgaden: Obersalzberg and the Eagle's Nest**
Historical context between remembrance culture and Alpine landscape